

FULL TERMS AND CONDITIONS

1. Open to selected American Express Club Cardmembers aged 18 or over who are UK residents and registered recipients of this direct mail, excluding employees of American Express and their immediate families, their agents or anyone professionally associated with this promotion.

2. Prize: 2 night stay at the Swissotel The Howard, London. Prize includes:

- River view room (twin or double)
- Breakfast for two people
- Award Winning afternoon tea for two

No cash alternative is available

3. Prize must be taken by 20 December 2011 and is subject to availability. Winner may extend stay at their own expense.

4. Travel, meals other than those stated and all other costs of a personal nature are the responsibility of the winner and their guest.

5. To ENTER: Follow Swissôtel on Twitter, submit a tweet including @Swissotel and the hashtag #Swisscomp and state within the 140 characters who, out of anyone in the world you would most like to bring to Swissotel The Howard and why. Only one entry per person is allowed.

6. Entries may be made from noon on the 23 February 2011 and close at 23.59 on the 9 March 2011.

7. All entries submitted will be subject to moderation. The promoter shall refuse to enter any Tweets believed to be indecent or inappropriate, defamatory or malicious.

8. Tweets will be judged according to originality and creativity. Judging of all valid entries will be carried out by PromoVeritas, the Independent Promotional Verification Service.

9. No bulk, third party or organised group entries will be accepted. Incomplete or corrupt entries or those not in accordance with entry instructions will not be accepted.

10. No responsibility is accepted for entries lost, corrupted or delayed in as a result of any network, computer hardware or software failure of any kind.

11. Winners will be notified via their Twitter account (direct message) on Wednesday 16 March 2011 and those not contactable within 7 days risk disqualification and the awarding of the prize to a reserve entrant.

12. In the event of unforeseen circumstances the Promoter reserves the right to substitute the prize for an alternative of equal or greater value.

13. For the names and counties of the winners and their winning tweet see www.promowinners.com/AmexSwissotel after 1 April 2011.

14. The Promoter will only use the personal details supplied for the administration of the prize draw and for no other purpose, unless we have your consent.

15. American Express advocates the requirements set out by data protection legislations and does not disclose entrants details to third party organizations.

16. Winners may be required to participate in publicity arising from the promotion.

17. By taking part in this promotion all entrants will be deemed to have accepted and be bound by these terms and conditions.

The promoter of this offer is: Swissôtel Hotels & Resorts, Balz-Zimmermannstr. 7, 8058 Zurich-Airport, CH. Registered number CH-020.3.925.568-2