

PRACTICE

DEVOTION TO

IS LOYAL

TRADITION



SAFE

STAMPS



swissôtel  
LIVE IT WELL

We can choose to work on tradition

Just like what we think we become

It's when old endings become new beginnings

It's an instinct - our very own muscle memory that's at the core of our tale

Tradition is knowledge and the probably most profound way of power

It's a daily living proof that something as profound as hope exists and evolves

That whatever is today will not only remain, but grow in the future

Friendship can be a tradition

Keeping in touch with your friends, family and colleagues can be a tradition

that keeps energies flowing

This way creativity and hope are in constant movement

Tradition is when we practise hope

#swissvitality