

SWISSÔTEL RESORT PHUKET: FIRST RESORT PROPERTY IN ASIA FOR SWISSÔTEL HOTELS & RESORTS

ZURICH, March 2012 – Swissôtel Hotels & Resorts is about to add its first property in Phuket to its portfolio. The international hotel group has been appointed the manager of the existing Courtyard by Marriott at Kamala Beach, which will be re-branded as Swissôtel Resort Phuket on 1 April 2012. This will be the group's third property in Thailand and its first resort property in Sountheast Asia.

Just 30 minutes south of the Phuket International Airport, Kamala Beach is located in western Phuket, overlooking the Andaman Sea and is one of the best-known resort destinations on the island. The resort boasts 180 well-appointed suites, with a choice of one to three bedrooms. Designed for the discerning modern traveller, each spacious suite is equipped with a separate living room and private balcony. The enclosed bay and forested hills surrounding the resort makes it the ultimate choice for both leisure and business travellers who are seeking a relaxing retreat.

The resort provides an extensive range of facilities, including a lagoon-style pool, spa and fitness centre, an adventure club for families with children and an array of recreational activities. Guests can choose to relax in the comfort of the resort, visit nearby attractions, enjoy water sports on Kamala Beach or simply indulge in the breathtaking views in the area. Featuring eight versatile function rooms and a pre-function area, Swissôtel Resort Phuket has a conference capacity of 450 square metres, making it ideal for corporate meetings or events for up to 150 persons.

PRESS RELEASE

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"Phuket is one of the most visited regions in Thailand and after operating two hotels in Bangkok for years, we are set to finally open our first resort property in Asia. This project will strengthen our presence and complement our expansion strategies within the region," says Meinhard Huck, President of Swissôtel Hotels & Resorts.



Swissôtel Hotels & Resorts (www.swissotel.com) is an award winning and distinctive group of deluxe hotels, combining renowned Swiss hospitality with contemporary design, personalised service, charm and efficiency. Located in popular gateway destinations and city centres, the hotels provide convenient access to business and shopping districts. The group's Swiss heritage ensures organisational competence, attention to detail, safety and a superlative guest experience.

The international hotel chain is owned by FRHI Holdings Limited, a leading global hotel company with 101 hotels and resorts worldwide under the Raffles, Fairmont and Swissôtel brands. The company also manages Fairmont and Raffles branded Residences, Estates and luxury private residence club properties.

Hotels under development: Makkah/Saudi-Arabia (2012), Dresden/Germany (2012), Kiev/Ukraine (2012), Bangalore/India (2013), Odessa/Ukraine (2013) and Sochi/Russia (2013).

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