

PRESS RELEASE



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SWISSÔTEL NAMED BEST INTERNATIONAL HOTEL MANAGEMENT GROUP OF CHINA AT 4TH CHINA HOTEL STARLIGHT AWARD

SINGAPORE, 27th March 2009 – Swissôtel Hotels & Resorts walked away with no less than four awards at the 4th China Hotel Starlight Awards Presentation Ceremony, including Best International Hotel Management Group of China award.

At a glittering award ceremony held recently at the Guangzhou Baiyun International Convention Centre, which saw China's hospitality industry's crème de la crème in attendance. The recently opened Swissôtel Foshan was awarded the Best New Opening Hotel of China, while Swissôtel Foshan's General Manager, Mr. Torsten Pinter, won the Best General Manager of China's Hotel Industry award. Mr. Meinhard Huck, President of Swissôtel Hotels & Resorts, was named as one of the Top 10 Annual Most Influential People of China's Hotel Industry and topping the honours list was Swissôtel Hotels & Resorts' award, as the Best International Hotel Management Group in China.

The China Hotel Starlight Award, conceived by members of the hospitality and financial investment industry to recognise the achievements of outstanding hotels and hoteliers, is widely considered to be the 'Oscars' of China's hospitality industry. Since its launch four years ago, this annual award has grown to become the most prestigious hospitality award in China. Sponsored by leading media organisations in China, the winners of this award are selected based on readership votes and professional assessment by industry experts.

Mr. Meinhard Huck, President of Swissôtel Hotels & Resorts said, "This further underlines our commitment to excellence and we are delighted that within a matter of months, Swissôtel Foshan has added the China Hotel Starlight Awards to our growing collection of accolades in China and around the world. Such recognitions emphasize our company credo "A passion for

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perfection”, which stands for warm Swiss hospitality combined with quality, efficiency and reliability.”

The 4th China Hotel Starlight Award Ceremony was held in conjunction with the Asia Hotel Forum. The Asia Hotel Forum, held annually in Guangzhou, serves as an international platform for exchange and dialogue between hospitality professionals. About 400 hoteliers, tourism experts, government officials, hotel investment experts and venture capitalists from China as well as other Asian countries participate in the forum which draws over 60 media including CCTV, Phoenix TV, and China Daily

Swissôtel Hotels & Resorts is a distinctive group of deluxe hotels for today’s discerning business and leisure travellers, combining the renowned Swiss touch with a fresh, contemporary and modern design. Each Swissôtel hotel offers personalised service with charm and efficiency. Located in main gateway destinations and city centres, the hotels have convenient access to business and shopping districts, and local attractions. Swissôtel Hotels & Resorts worldwide have won prestigious awards and accolades.

Swissôtel Hotels & Resorts is owned by Fairmont Raffles Hotels International, a leading global hotel company with 90 hotels and resorts worldwide under the Raffles, Fairmont and Swissôtel brands. The company also owns Fairmont and Raffles branded Residences, Estates and luxury private residence club properties.

Swissôtel Hotels & Resorts under development:
Swissôtel Novosibirsk, Russia (Opening 2010), Swissôtel Dresden, Germany (2010)

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