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## **"YOURS FOR AN HOUR" – A VERY SPECIAL SERVICE FOR CLUB SWISS GOLD ELITE MEMBERS AT SWISSÔTEL HOTELS & RESORTS**

**Zürich, April 2009 – From April, Elite members of Swissôtel Hotels & Resorts loyalty programme Club Swiss Gold can enjoy a very special service: During their stay at one of the international hotels belonging to the Swiss hotel chain, a range of exciting complimentary hour-long treats are available to guests, covering a wide spectrum of activities from creative to sporty.**

The florist at Swissôtel Métropole, Geneva, gives guests an insight into the art of flower arranging, the award-winning cocktail bartender in the hotel bar offers a taster course, while the sommelier at Swissôtel The Stamford, Singapore, takes wine enthusiasts on a tour of the Equinox Restaurant's exclusive wine cellar. An introduction to orchids of all kinds is available in the grounds of Swissôtel Nai Lert Park in Bangkok whilst the head chef at Swissôtel The Howard demonstrates how to produce a typical "British afternoon tea".

"Offering this very special hour is our way of thanking our Elite members for their loyalty", comments Debora Scott, Director Brand & Loyalty Marketing. "We hope our guests will enjoy taking a look behind the scenes, or it may be that they are very interested in a subject, but don't otherwise find the time for it, or the right person to help them. At some hotels you can even book yourself a tennis partner for an hour."

The Club Swiss Gold loyalty programme has been running successfully at Swissôtel Hotels & Resorts for many years. Members enjoy exclusive privileges at all the deluxe hotels in this international hotel chain. Further information, including information on Elite membership, can be found at [www.csg.swissotel.com](http://www.csg.swissotel.com).

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Swissôtel Hotels & Resorts is a distinctive group of deluxe hotels for today's discerning business and leisure travellers, combining the renowned Swiss touch with a fresh, contemporary and modern design. Each Swissôtel hotel offers personalized service with charm and efficiency. Located in main gateway destinations and city centres, the hotels have convenient access to business and shopping districts, and local attractions. Swissôtel Hotels & Resorts worldwide have won prestigious awards and accolades.

Swissôtel Hotels & Resorts is owned by Fairmont Raffles Hotels International, a leading global hotel company with 90 hotels and resorts worldwide under the Raffles, Fairmont and Swissôtel brands. The company also owns Fairmont and Raffles branded Residences, Estates and luxury private residence club properties.

Swissôtel Hotels & Resorts under development:  
Swissôtel Novosibirsk, Russia (Opening 2010), Swissôtel Dresden, Germany (2010)

**[www.swissotel.com](http://www.swissotel.com)**

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For more information, please contact:

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