

PRESS RELEASE



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JULIAN VAN DEN BOGAERDE APPOINTED REGIONAL VICE-PRESIDENT, CHINA FOR SWISSÔTEL HOTELS & RESORTS

SINGAPORE, 19 March 2009 – Swissôtel Hotels & Resorts is pleased to announce the appointment of Julian van den Bogaerde as Regional Vice-President, China. This appointment is in addition to his current role as General Manager of Swissôtel Grand, Shanghai, a position he assumed in October 2008.

Prior to his appointment in Shanghai, Julian van den Bogaerde was based in the head office of Swissôtel Hotels & Resorts in Zurich as General Manager. During this time, he provided support to various properties around the world, in particular to Swissôtel Ankara, where he led the pre-opening team for Swissôtel Grand Efes, Izmir which opened in May 2008.

Julian van den Bogaerde joined Swissôtel Hotels and Resorts as Executive Assistant Manager in 2003 where he was part of the team that successfully rebranded Swissôtel Nai Lert Park, Bangkok. Subsequently in 2005, he was appointed General Manager of Swissôtel Amsterdam.

Before starting with Swissôtel Hotels & Resorts, he was Vice President Food & Beverage with Raffles International Limited from 1999 – 2003. His career history also includes various Food & Beverage management positions with The Regent in Bangkok and Sydney, Four Seasons in Vancouver, and The Savoy in London.

Swissôtel Hotels & Resorts currently manages four properties in China – Swissôtel Beijing, Swissôtel Kunshan, Swissôtel Foshan and Swissôtel Grand, Shanghai, the latter two opened recently in 2008.

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Swissôtel Hotels & Resorts is a distinctive group of deluxe hotels for today's discerning business and leisure travellers, combining the renowned Swiss touch with a fresh, contemporary and modern design. Each Swissôtel hotel offers personalized service with charm and efficiency. Located in main gateway destinations and city centres, the hotels have convenient access to business and shopping districts, and local attractions. Swissôtel Hotels & Resorts worldwide have won prestigious awards and accolades.

Swissôtel Hotels & Resorts is owned by Fairmont Raffles Hotels International, a leading global hotel company with 90 hotels and resorts worldwide under the Raffles, Fairmont and Swissôtel brands. The company also owns Fairmont and Raffles branded Residences, Estates and luxury private residence club properties.

Swissôtel Hotels & Resorts under development:
Swissôtel Novosibirsk, Russia (Opening 2010), Swissôtel Dresden, Germany (2010)

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